

# EASO

European Association for the Study of Obesity

# WORLD OBESITY

# asoi

Association for the Study of  
Obesity on the Island of Ireland



# EUROPEAN AND INTERNATIONAL CONGRESS ON OBESITY

**17-20 May 2020** | The Convention Centre Dublin | **Dublin, Ireland**

**SPONSORSHIP  
PROSPECTUS**

[www.ecoico2020.com](http://www.ecoico2020.com)

# CONTACTS



## SCIENTIFIC SECRETARIATS



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Middlesex TW11 8GT - UK  
E-mail: [enquiries@easo.org](mailto:enquiries@easo.org)



..... Charles Darwin 2 107 Gray's Inn Road  
London WC1 X8TZ United Kingdom  
E-mail: [enquiries@worldobesity.org](mailto:enquiries@worldobesity.org)

## VENUE



..... Spencer Dock, North Wall Quay  
Dublin 1, Ireland.  
[www.theccd.ie](http://www.theccd.ie)

## ORGANISER



..... Kerem Ünal  
E-mail: [keremunal@figurint.com](mailto:keremunal@figurint.com)

..... Yasemin Derviřođlu  
E-mail: [yasemindervisoglu@figurint.com](mailto:yasemindervisoglu@figurint.com)



## THE HOST ASSOCIATIONS



Established in 1986, EASO is a federation of professional membership associations from 32 European countries. It is the voice of the European obesity community, representing scientists, health care practitioners, physicians, public health experts and patients. EASO is in official relations with the World Health Organisation (WHO) Regional Office for Europe and is a founding member of the EU Platform on Diet, Physical Activity and Health.

**Mission:** To reduce the burden of unhealthy weight

The **Objectives** of EASO are:

To establish obesity as an urgent and relevant health and wellbeing priority

To develop evolving evidence-based approaches for preventing and treating obesity across the lifespan

To promote effective solutions through research, education and policy.

We meet these **Objectives** through:

Promoting excellence and dissemination in research and its translation for improving health and wellbeing

Providing knowledge and skills to improve the quality, availability and access to healthcare

Informing and influencing policy across sectors

Collaborating with key stakeholders

Supporting EASO member countries and enabling the establishment of new member societies.

EASO represents more than 5000 individuals in 32 countries. Through EASO, obesity is discussed in 28 languages!

**Northern Region:**

Belgium, Denmark, Finland; Germany, Iceland, Ireland, Netherlands, Norway, Russia, Sweden, United Kingdom.

**Middle Region:**

Austria, Croatia, Czech Republic, France, Georgia, Hungary, Poland, Romania, Slovakia, Slovenia, Switzerland.

**Southern Region:**

Bulgaria, Greece, Israel, Italy, Montenegro, FYR Macedonia, Portugal, Serbia, Spain, Turkey.



World Obesity Federation represents professional Members of the scientific, medical and research communities from over 50 regional and national obesity associations.

Through our membership we create a global community of organisations dedicated to solving the problems of obesity. Our mission is to lead and drive global efforts to reduce, prevent and treat obesity.

We have devised four overarching strategic goals, which are at the heart of our methodology when it comes to recognising, treating and preventing obesity on a global scale.

**Research** – to collate, conduct and disseminate world-leading research into obesity, its impact, causes, treatment and prevention

**Policy** – to influence policy of academics, government and businesses at global, regional and national levels

**Education** – to bring rigour, consistency and credibility to the field through educational programmes, practical training, publications, conferences and accreditation

**Membership** – creating a global community of organisations dedicated to solving the problems of obesity



# THE CONGRESS VENUE



## **PREPARE TO BE INSPIRED**

Welcome to The Convention Centre Dublin (The CCD), Ireland's multi-award winning, purpose-built, world-class conference and event venue. We are delighted to introduce you to this truly unique conference destination.

Its iconic design, high technological specifications and excellent flexibility offer Irish and international clients an inspirational venue for meetings, conferences, exhibitions and events.

With premium levels of service and a warm Irish welcome in the heart of the vibrant city of Dublin, your inspiring event starts here.

## **AN EXPERIENCED, PASSIONATE TEAM**

Without people, a venue is just a building! We are very proud of our team, all of whom have been carefully selected, not just because of their expertise, but for their passion and dedication. We all share a common vision in bringing this wonderful venue to life – 'to be the world's favourite place for leaders, innovators and dreamers to share, create and celebrate ideas that change lives.

## **A VENUE LIKE NO OTHER**

Designed by Pritzker Prize-winning Irish-born architect Kevin Roche, The CCD has quickly become a landmark building. Its stunning design includes a unique glass-fronted atrium running the full height of the building, which floods it with natural light and gives visitors panoramic views of Dublin Bay, the River Liffey, the city centre and the Dublin Mountains.



# COMMITTEES

EASO EXECUTIVE COMMITTEE	WOF EXECUTIVE COMMITTEE
<b>TRUSTEES</b>	
<b>President:</b> Nathalie Farpour-Lambert, <i>Switzerland</i>	<b>President:</b> Donna Ryan
<b>President-Elect &amp; Treasurer:</b> Jason Halford, <i>United Kingdom</i>	<b>President Elect:</b> John Wilding
<b>Secretary:</b> Ellen Blaak, <i>Netherlands</i>	<b>Past President:</b> Ian Caterson
<b>Vice-President Northern Region:</b> Jøran Sagen, <i>Norway</i>	<b>Treasurer:</b> Ian Macdonald
<b>Vice-President Middle Region:</b> Dana Mullerova, <i>Czech Republic</i>	<b>Vice President Latin America (FLASO):</b> Victor Saavedra Gajardo
<b>Vice-President Southern Region:</b> Volkan Yumuk, <i>Turkey</i>	<b>Vice President Asia Oceania (AOASO):</b> Brian Oldfield
<b>Ex-Officio</b>	<b>Vice President Europe (EASO):</b> Hermann Toplak
<b>Co-Chair, Childhood Obesity Task Force:</b> Jennifer Baker, <i>Denmark</i> Jens-Christian Holm, <i>Denmark</i>	<b>Vice President North America (TOS):</b> Terry T-K Huang
<b>Co-Chair, Obesity Management Task Force:</b> Luca Busetto, <i>Italy</i> Dror Dicker, <i>Israel</i>	<b>Chair: International Scientific Committee:</b> Karine Clement
<b>Co-Chair, Prevention and Public Health Task Force:</b> Harry Rutter, <i>United Kingdom</i> Susanna Lehtinen-Jacks, <i>Finland</i>	<b>Chair: Obesity Clinical Care:</b> Joe Proietto
<b>Co-Chair: Nutrition Working Group:</b> Maria Hassapidou, <i>Greece</i> Teodora Handjjeva-Darlenska, <i>Bulgaria</i>	<b>Co-Chair: Policy &amp; Prevention:</b> Shiriki Kumanyika
<b>Co-Chair, Scientific Advisory Board:</b> Gema Frühbeck, <i>Spain</i> Gijs Goossens, <i>Netherlands</i>	<b>Chair: Publications Committee:</b> David York
<b>Executive Director:</b> Euan Woodward, <i>United Kingdom</i>	



# SPONSORSHIP OPPORTUNITIES

## DESCRIPTION OF SPONSORSHIP

PRICE (excl. VAT)

### MAJOR SPONSORSHIP

€75,000

- Industry Sponsored Symposium
- 50 SQM Exhibition space
- 10 Exhibitor Registrations
- 2 Full delegate Registrations
- 2 Invitations to the Speakers' Dinner
- 1 full page colour advertisement in the congress programme book (inside front or inside back cover)
- Half page company profile in the congress programme
- 1 Delegate Bag Insert
- Acknowledgement on the congress and ECO-ICO 2020 websites
- First choice of all other sponsorship opportunities

### PRINCIPAL SPONSORSHIP

€40,000

- Industry Sponsored Symposium
- First Choice of Exhibition Space - after Major Sponsors
- 5 Exhibitor Registrations
- 2 Invitations to the Speakers' Dinner
- Half page company profile entry in the congress programme
- 1 Delegate Bag Insert
- Acknowledgement on the congress and ECO-ICO 2020 websites

### COMPANY SPONSORED SYMPOSIUM

€35,000

- 1 Delegate Bag Insert
- 1 e-bulletin (sent by ECO-ICO 2020 Secretariat)
- Company logo on all Session signage
- Acknowledgement on the congress and ECO-ICO 2020 websites

### ECO-ICO 2020 APP

€14,000

- High Profile Exposure - company logo on home page, long term usage.
- Available via the ECO-ICO 2020 websites and to download by all delegates

### NEW INVESTIGATORS UNITED

€7,500

- Company Logo on all New Investigators United print material and signage
- complimentary tickets to the New Investigators United Workshop and Social Event

### CONGRESS PROGRAMME BOOK

€10,000

- Full page advertisement on the outside back cover of the Congress Programme

### CONGRESS PROGRAMME ADVERTISEMENT

€2,500

- Full page, full colour advertisement in the body of the Congress Programme

*per Advertisement*

*Note: Half page advertisements are also available. Please contact the organisers for further details.*

### POCKET PROGRAMME

€7,500

- Company logo on Pocket Programme for further details.

### POCKET PROGRAMME

€7,500

- Company logo on Pocket Programme for further details.



# SPONSORSHIP OPPORTUNITIES

DESCRIPTION OF SPONSORSHIP	PRICE (excl. VAT)
<b>DELEGATE BAGS</b> <ul style="list-style-type: none"><li>• Company logo printed on each Delegate Bag</li><li>• Placement of the logo will be at the discretion of the organisers</li></ul>	<b>€25,000</b>
<b>DELEGATE BAG INSERT (Per Insert)</b> <ul style="list-style-type: none"><li>• Company information in every delegate bag. <i>The Organisers must approve the size and content of all delegate bag inserts</i></li></ul>	<b>€2,000</b> <i>Up to 4 pages</i> <b>€4,000</b> <i>Over 4 pages</i>
<b>DELEGATE PAD and PEN</b> <ul style="list-style-type: none"><li>• Company logo on congress pad and pen</li></ul>	<b>€10,000</b>
<b>DELEGATE BADGES</b> <ul style="list-style-type: none"><li>• Sponsor Company to provide lanyards</li></ul>	<b>€10,000</b>
<b>INTERNET CAFÉ</b> <ul style="list-style-type: none"><li>• Company logo on screens and signage</li></ul>	<b>€7,500</b>
<b>LUNCH</b> <ul style="list-style-type: none"><li>• Company logo at lunch stations</li></ul>	<i>(Per Day):</i> <b>€7,500</b>
<b>COFFEE BREAK</b> <ul style="list-style-type: none"><li>• Company logo at coffee stations</li></ul>	<i>(Per Break):</i> <b>€4,500</b>
<b>WATER BOTTLES</b> <p><b>Why sponsor the water bottles?</b></p> <ul style="list-style-type: none"><li>• Thirsty attendees will greatly appreciate your contribution of water bottles throughout the event. You will be able to display your brand prominently on a beverage that everyone needs and get great visibility on a refreshing support</li><li>• 8,000 water bottles distributed during the event</li><li>• 6 fridges to be placed in key event areas</li><li>• Promotion in all official event publications</li></ul> <p><b>Branding visibility includes</b></p> <ul style="list-style-type: none"><li>• Branded labels applied on each water bottle</li><li>• Branding of the eight fridges located in key event areas</li></ul>	<b>€7,500</b>
<b>T-SHIRTS</b> <p><b>Why sponsor the t-shirts?</b></p> <ul style="list-style-type: none"><li>• Get high exposure: over 20 hostesses will help participants anywhere and everywhere at the venue</li><li>• Associate your company branding with the smiley faces of the ECO hostesses</li></ul>	<b>€5,000</b>



# SPONSORSHIP OPPORTUNITIES

## DESCRIPTION OF SPONSORSHIP

PRICE (excl. VAT)

### RELAXATION AREA

€15,000

- Why sponsor the relaxation area?
- You will be able to display your brand prominently in a dedicated treatment area and waiting lounge, providing attendees with a break from the hustle and bustle of the exhibition halls
- Three professional masseurs will offer different types of massage to relieve stress and tension, creating a memorable and relaxing impression in the minds of the attendees
- Branding visibility includes
- Your logo printed on the banner indicating the location of the relaxation area
- Two pop-up banners to be placed in the relaxation area (to be supplied by the sponsor)
- Branded sponsor's t-shirts worn by the relaxation area team (to be supplied by the sponsor)
- Branded pillows (to be supplied by the sponsor)

### CHARGEBOXES

€13,000

- ChargeBoxes® provide an essential service for people on the move and offer a secure charging service for mobile devices in public spaces. Unlike some out-of-home charging solutions which just provide cables and require the user to remain with their device, ChargeBox® users can confidently leave their devices on charge in our lockers so they're free to make the most of their time elsewhere.

#### Why sponsor a ChargeBox®?

- A positive, value-added customer experience (especially when promoted by branding)
- A point of presence offering branding and advertising opportunities via digital signage
- Remote monitoring of usage to evaluate performance

#### Branding visibility includes

- Branded ChargeBoxes® in key areas of the event (package of five ChargeBox®)
- Mention of this service in the A-Z section of the website and in all event publications

### OFFICIAL STAND PARTIES

- Different slots are available upon request

#### Why organise an official stand party?

- This is a great way to drive traffic to your stand in a nice atmosphere
- You can invite all of your business contacts and attract new ones
- Display your invitation to the your stand party in the registration area on the day of the event
- PA announcements to be made in the exhibition halls shortly before your event starts
- Mention of the event in the "highlights of the day" distributed to all exhibitors every morning
- ECO-ICO 2020 helps you promote this event via the event website, and the Event Guide
- Available options

#### 1) Promotion only

- Promotion of the stand party in all event publications
- Your invitations and two pop-up banners displayed in the registration area on the day of the event (to be supplied by the sponsor)
- PA announcements in the halls driving traffic to your stand

#### 2) Full event organisation

- As well as the promotion, ECO-ICO 2020 also takes care of full organisation including catering and drinks (based on 350 persons for a duration of 90 minutes)

€6,000  
*(promotion only):*

€12,000  
*(full organisation  
for 350 persons)*





# SPONSORSHIP OPPORTUNITIES

Branding and catering over and above that listed in this prospectus is at the sponsors' and/or exhibitors' own expense.

## **TAILOR-MADE SPONSORSHIP PACKAGES**

In addition to the packages above, you can tailor your marketing strategy by purchasing individual sponsorship items to suit your specific needs. We will be happy to work with you to maximise the return on your investment by helping you to pick from the list of individual sponsorship items, to create a successful package for your organisation. Further to this, any additional ideas that you may have to promote your products and services are welcome for consideration.

All sponsors will receive the customary acknowledgements outlined in this brochure, regardless of their level of investment. Additional acknowledgements and benefits are listed throughout this prospectus to coincide with the opportunities undertaken and the level of sponsorship achieved.

VAT of 23% will be charged where applicable.

**These are a selection of sponsorship opportunities. Should you have additional ideas, please contact the organisers for further discussion.**



## COMMERCIAL EXHIBITION

<b>SPACE ONLY</b>	<b>EARLY FEE</b> until 01 November 2019	<b>LATE FEE</b> from 02 November 2019
<b>9 sqm booth</b> (min.)	€ 450 persqm	€ 515 persqm
each sqm. > 9	€ 375 persqm	€ 430 persqm

### **The space rental fee includes:**

- Net stand area (floor space without equipment)
- Listing of company name in the exhibitor list
- Venue security during opening hours
- Cleaning of public areas and gangways
- Access to the commercial exhibition
- Access to the poster exhibition
- Lunch and refreshments at all scheduled coffee breaks

### **The space rental fee does not include:**

- Partition walls, carpet and fascia boards
- Furniture and decoration
- Power supply
- Stand cleaning
- Exhibitor insurance
- Data network and telephone

All these services and more services can be ordered at extra cost and will be available in the exhibitors' technical manual.

Submission of an application does not guarantee space availability, nor does it guarantee a particular size, booth type or location. By submitting the exhibition application form, companies agree to the rules and conditions outlined in this prospectus and to any others issued at any time by the organising secretariat for the good management of ECO-ICO 2020.

### **Please note:**

Exhibitor registration does not include access to scientific sessions. An exhibitors' technical manual will be distributed in february 2019. The manual will contain final information on the ECO-ICO 2020 exhibition opening times, information on build and dismantling plus costs and booking arrangements for stand services such as additional electricity, furniture, lighting and catering, etc. You must refer to this document as it will contain final information.

23% VAT will be charged where applicable.

### **Assignment/allocation of space**

Initial allocation of exhibition space will be made after the afore-mentioned deadline and according to contribution, booth size, date of application and payment of first deposit. Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should indicate so on their exhibition application form. Careful consideration will be given to all requests. However, neither ECO-WOF nor its onsite meeting manager, Figür International, can guarantee that all such requests can be met. ECO-WOF reserves the right to relocate or reassign booths at any time for the overall benefit of the meeting.



# GENERAL TERMS & CONDITIONS

The details in this document are correct at the time of printing. The organisers do not accept liability for any changes that may occur.

All commercial participants must adhere to the ECO-ICO 2020 Sponsorship Guidelines and the organisers reserve the right to accept or decline all offers of sponsorship and applications for exhibition space. The acceptance of sponsorship and/or the allocation of stand space does not mean that the information provided by the commercial participant is endorsed ECO-ICO 2020 or by the local organisers.

It is the sponsor's and/or exhibitor's responsibility to adhere to any laws applicable in the country where the ECO is being held. The organisers accept no responsibility whatsoever for any transgression of such laws by sponsors or exhibitors at ECO-ICO 2020.

The law of the UK shall be applicable to the whole contractual relationship between the organisers and sponsors/exhibitors. Any disputes which should arise as a result of the agreements are subject to the adjudication of the competent court of jurisdiction in the UK.

For reasons beyond their control (such as war, strikes, lockouts, riots or any such civil disturbances, any acts of God, including but not limited to earthquakes, floods and droughts and any other cause or circumstance of whatsoever nature beyond its control that have an impact on the arrangements, timetables or planning of a scientific meeting), the ECO-ICO 2020 Organisers have the right to immediately alter or cancel the congress or any of the arrangements, timetables, plans or other items relating directly or indirectly to ECO-ICO 2020. The participants shall not be entitled to any compensation for damages that result from such alteration or cancellation. Furthermore, with the exception of any wilful damage or gross negligence committed by ECO-ICO 2020 Organisers, the ECO-ICO 2020 Organisers shall not at any time be liable for any direct or indirect damage suffered by the participants, including consequential and immaterial damage, caused by failure to comply with any provision of this document.

The commercial exhibition will be held in an area which will also include the poster exhibition and all catering and will be in close proximity to all lecture halls. The organisers reserve the right to amend the floor plan should it be felt that such an amendment would benefit the congress as a whole.

The enclosed provisional exhibition floor plan has been designed in accordance with the regulations of the congress venue and with the intention of maximising each individual stand's exposure to the participants of ECO-ICO 2020. The organisers must approve all Space Only stand designs.

Exhibition space will be allocated to major and principal sponsors and then sold on a first come, first served basis.

In return for a hyperlink from your company logo on the congress website, the sponsor is required to provide a reciprocal link from their website to the congress website.

## Payment Schedule

A deposit of 50% of the expected total fee for is requested upon application. Applications received without 50% deposit will not be processed nor stand space assigned. Confirmation of your sponsorship item or stand space reservation will be sent upon receipt of this deposit.

An invoice for the balance due on the sponsorship item or stand space rental fee will be sent in January 2019. The amount of the invoice is due within 30 days of receipt. If full payment is not received in due time, the assigned stand space may be re-assigned and the deposit forfeited. Sponsors will not be permitted to hold sessions and Exhibitors will not be allowed to occupy the assigned stand space unless the relevant fee has been settled in full in advance of the congress.

## Payments (in € Euro) must be made by either:

- Direct bank transfer
- Credit card

All payments must be made in € Euro

## Cancellation

In exceptional circumstances the Organisers will be prepared to consider cancellation of their Contract with Sponsors and/or Exhibitors, but only if the following conditions are complied with:

- a. That the request for cancellation received in writing and is submitted by registered post
- b. That the request is received at least three months prior to the opening - of the Exhibition
- c. That the Organisers are able to re-let the cancelled space in its entirety
- d. That the reason given for the request of the cancellations is, in the opinion of the Organisers, well-founded.
- e. That the Exhibitor agrees that the Organisers shall retain 25% of the contract price if the cancellation is accepted more than six months before the opening of the Exhibition, 50% of the contract price if the cancellation is accepted between six and three months before the opening exhibition and 100% of the contract price if the cancellation is accepted within three months of the opening of the Exhibition

**Signing of the ECO-ICO 2020 Sponsorship/Exhibition Booking Form indicates acceptance of these General Terms and Conditions.**



# SPONSORSHIP & COMMERCIAL EXHIBITION BOOKING FORM

We wish to reserve sponsorship as follows:

## SPONSORSHIP PACKAGES

- Major Sponsorship: €75,000 Preferred Exhibition Space:.....
- Principal Sponsorship: €40,000

## PROGRAMME

- Company Sponsored Symposium: €35,000 Preferred Session:.....
- Poster Sessions: €10,000 *per poster session* Preferred Session:.....
- New Investigators United: €6,500

## PRINTED MATERIALS

- Congress Programme Book: €10,000
- Congress Programme Advertisement: €2,500
- Pocket Programme: €7,500

## DELEGATE MATERIALS and SERVICES

- Congress App: €12,000
- Delegate Bag Insert Up to 4 Pages (per Insert): €2,000 Number of Inserts:.....
- Delegate Bag Insert Over 4 Pages (per Insert): €4,000 Number of Inserts:.....
- Delegate Badges: €10,000
- Delegate Pad and Pen: €10,500
- Internet Cafe: €7,500
- Water Bottles: €7,500
- T-shirts: €5,000
- Relaxation Area: €15,000
- Chargeboxes: €13,000

## SOCIAL EVENTS and CATERING

- Lunch (per Day): €7,500 Preferred Day:.....
- Coffee Break (Per Break): €4,500 Preferred Break:.....

## Commercial Exhibition

We wish to reserve space in the Commercial Exhibition at ECO-ICO 2020. Our preferred site positions are:

1. ....
2. ....
3. ....



# SPONSORSHIP & COMMERCIAL EXHIBITION BOOKING FORM

Company Name:.....

Contact:.....

Position:.....

Address:.....

Postcode:..... Country:.....

Telephone:..... Facsimile:.....

Email:.....

## PAYMENT SUMMARY

### Sponsorship

Sponsorship Total (NET) .....

### WE HEREBY APPLY TO BOOK EXHIBITION SPACE:

Exhibition space (minimum size: 9 sqm)	EARLY FEE until 01 November 2019	LATE FEE from 02 November 2019	Desired measures
9 sqm (minimum)	<input type="checkbox"/> € 450 per sqm	<input type="checkbox"/> € 515 per sqm	
___ sqm (additional)	<input type="checkbox"/> € 375 per sqm	<input type="checkbox"/> € 430 per sqm	
TOTAL sqm: _____ sqm	TOTAL: € _____	TOTAL: € _____	TOTAL measures: _____ m long _____ m deep

\* All prices are net. Local tax plus 1% legal charge will be added if applicable.

### Total

Subtotal (Sponsorship Plus Exhibition): €.....

Total: €.....

### We agree to abide by all terms and conditions as set out in this brochure

Name .....

Signature ..... Date.....

**50% deposit required to secure sponsorship option and exhibition space**

VAT of 23% will be charged where applicable

Please return this form to: European Congress on Obesity (ECO-ICO 2020)

[exhibition@figurint.com](mailto:exhibition@figurint.com)



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**Dublin, Ireland**



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